

EXTRADIENST-Focus-Ranking

MEDIA-AGENTUREN

ERHOBEN VON FOCUS MEDIA RESEARCH GES. M. B. H.
Zeitraum: Jänner bis Dezember 2009

Die Plätze 1 bis 13

		2009 (in €)	2008 (in €)	Diff. (in €)	Diff. (in %)
1	(1) MediaCom	312.558.235,87	306.920.274	5.637.961,77	1,84
2	(2) OmniMedia	262.052.826,49	255.199.343	6.853.483,49	2,69
3	(3) OmnicomMediaGroup	220.612.747,66	213.196.215	7.416.532,66	3,48
4	(8) Mindshare	156.670.837,84	114.339.913	42.330.924,99	37,02
5	(7) PanMedia Western	149.738.921,74	127.957.308	21.781.613,95	17,02
6	(6) mediaedge:cia	121.185.608,17	134.333.111	-13.147.503,23	-9,79
7	(5) Media1	120.198.107,83	138.624.403	-18.426.295,08	-13,29
8	(4) Aegis Media Group	118.325.189,00	145.038.432	-26.713.243,10	-18,42
9	(9) ZenithOptimedia	90.508.494,73	74.644.382	15.864.112,43	21,25
10	(10) Reichl & Partner	51.840.543,62	52.669.490	-828.946,38	-1,57
11	(11) Initiative Media	43.644.279,11	47.930.160	-4.285.880,89	-8,94
12	(12) AHA Media	18.137.646,14	35.349.298	-17.211.651,86	-48,69
13	(13) Universal McCann Erickson	17.113.702,44	27.719.071	-10.605.368,90	-38,26